



AMWAJ at #EUGreenWeek 2023

The power of communication – an indispensable skill for generating impact

Tuesday, 6 June
11.00 am - 1.00 pm
Barcelona and online

#EUGreenWeek

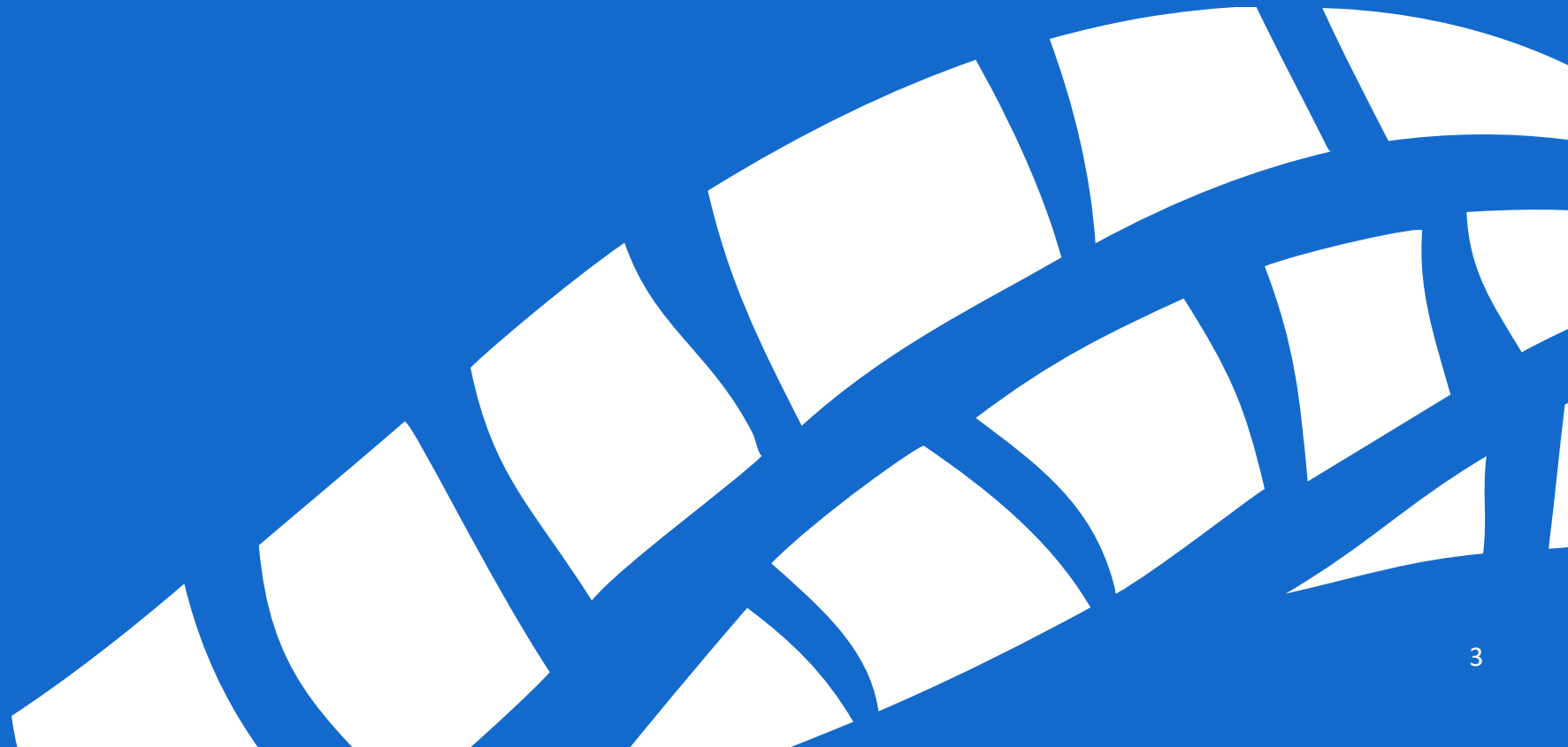
Partner Event

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The 5 Pillars to a Climate-Resilient Future



The Sustainable Development Goals



you'll die of
OLD AGE
i'll die of
CLIMATE CHANGE

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THE PLANETS ON F***ING
FIRE
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ON HOLE

RED DEVILS
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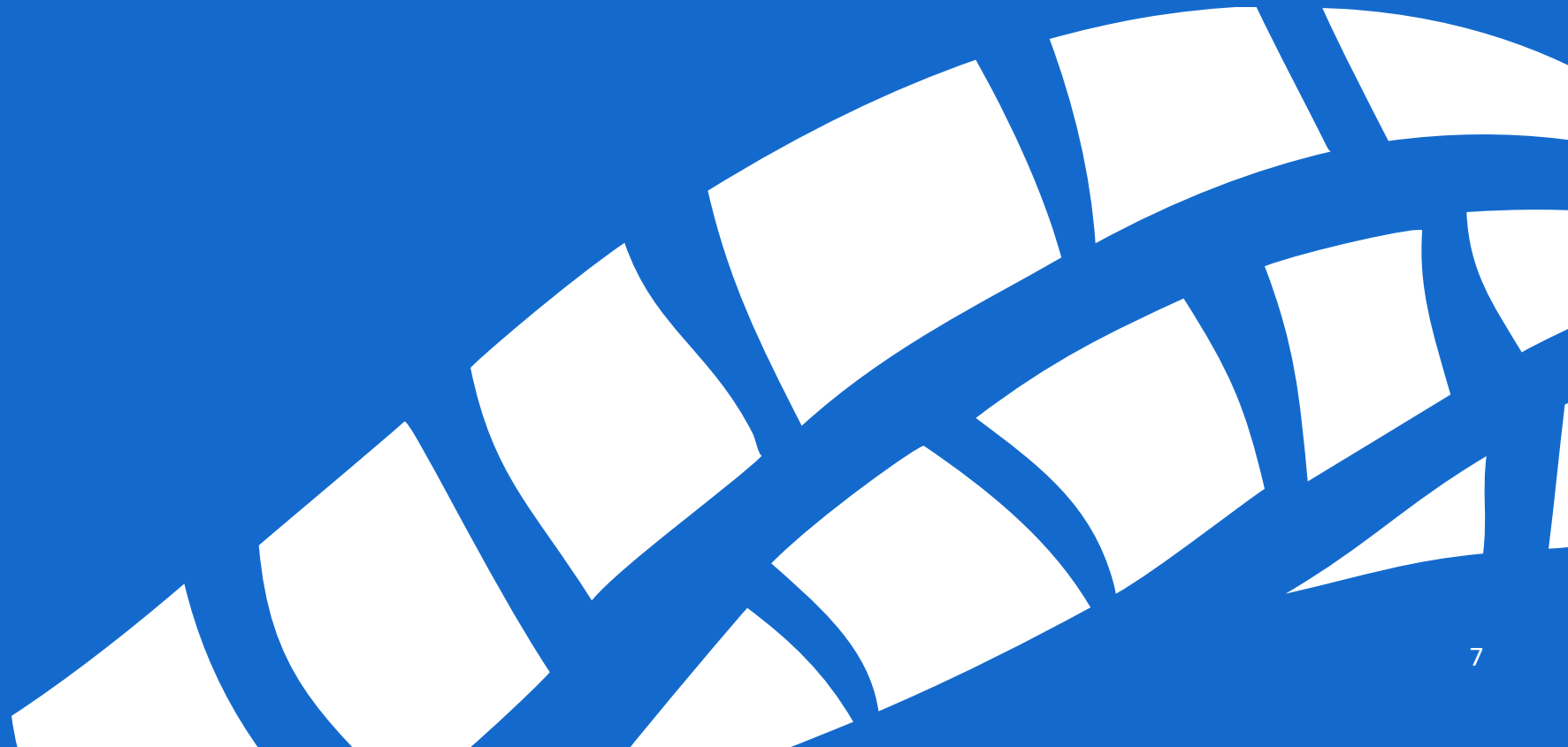
LS RUN
THIS

**A holistic experience created
exclusively for the young generation
of the Western Macedonia Region, but
also for the planet as a whole!**

Tackling the global environmental crisis through
education, awareness and active participation!



1. Environmental Education to Students



Environmental Education for raising climate neutrality goals

- ❑ We are carrying out awareness-raising activities to prepare the new generation for resilience as part of our actions to achieve the "Mission" of the City of Kozani for Climate Neutrality (Kozani 2030)!
- ❑ We hold a **workshop**, in which students will be familiarised with climate neutrality and will be informed about pro-environmental attitudes that they can apply in their lifestyle.
- ❑ So far, around **300 students** from all over the municipality have taken part in our activities! All the students are united in a common group, the **Climate Action Group**, and they are planting in order to **demand clean air, clean water and clean food!**



The KOURI Experience:

A forest educates about the climate crisis

CluBE will develop an educational programme, covering topics such as climate crisis/neutrality, city and biodiversity, sustainable cities, responsible consumption and production and green entrepreneurship, with a view to raising awareness of climate crisis.



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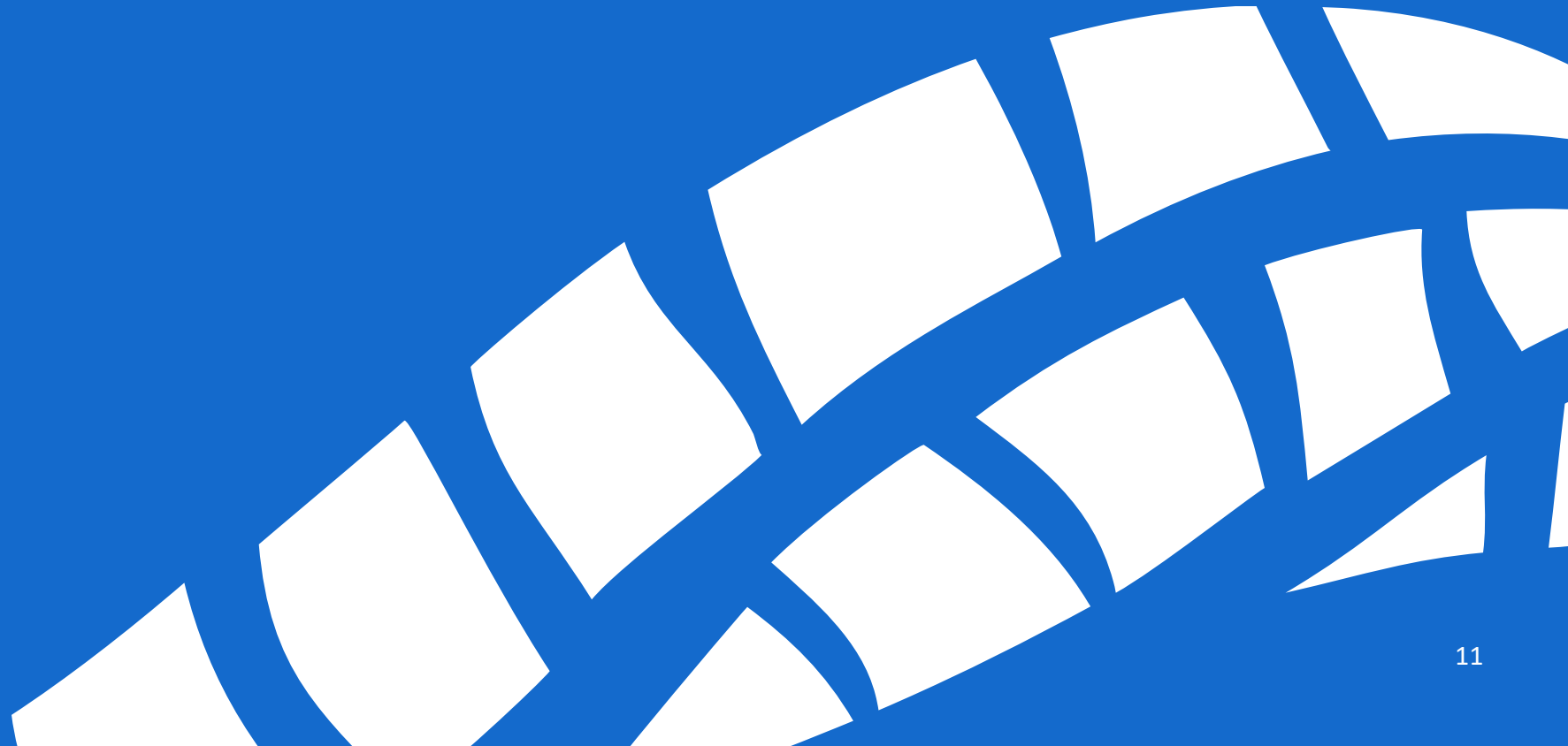
Environmental Awareness and Arts

We create Art Workshops based on communication about the climate crisis:

- ❑ In the 1st Annual Meeting of the Art Schools of Greece, we hosted a workshop where we explored communication tools and techniques of environmental communication through dance expression.
- ❑ At the European Week for Waste Reduction, we focused on creating art workshops, where young and adults used fabric to paint!
- ❑ Creative in an artistic way! A theatrical play about recycling, Song for promoting upcycling, and Music ornaments from waste.
- ❑ Fairytales workshops



2. Environmental Workshops: Engaging Socially Vulnerable Populations



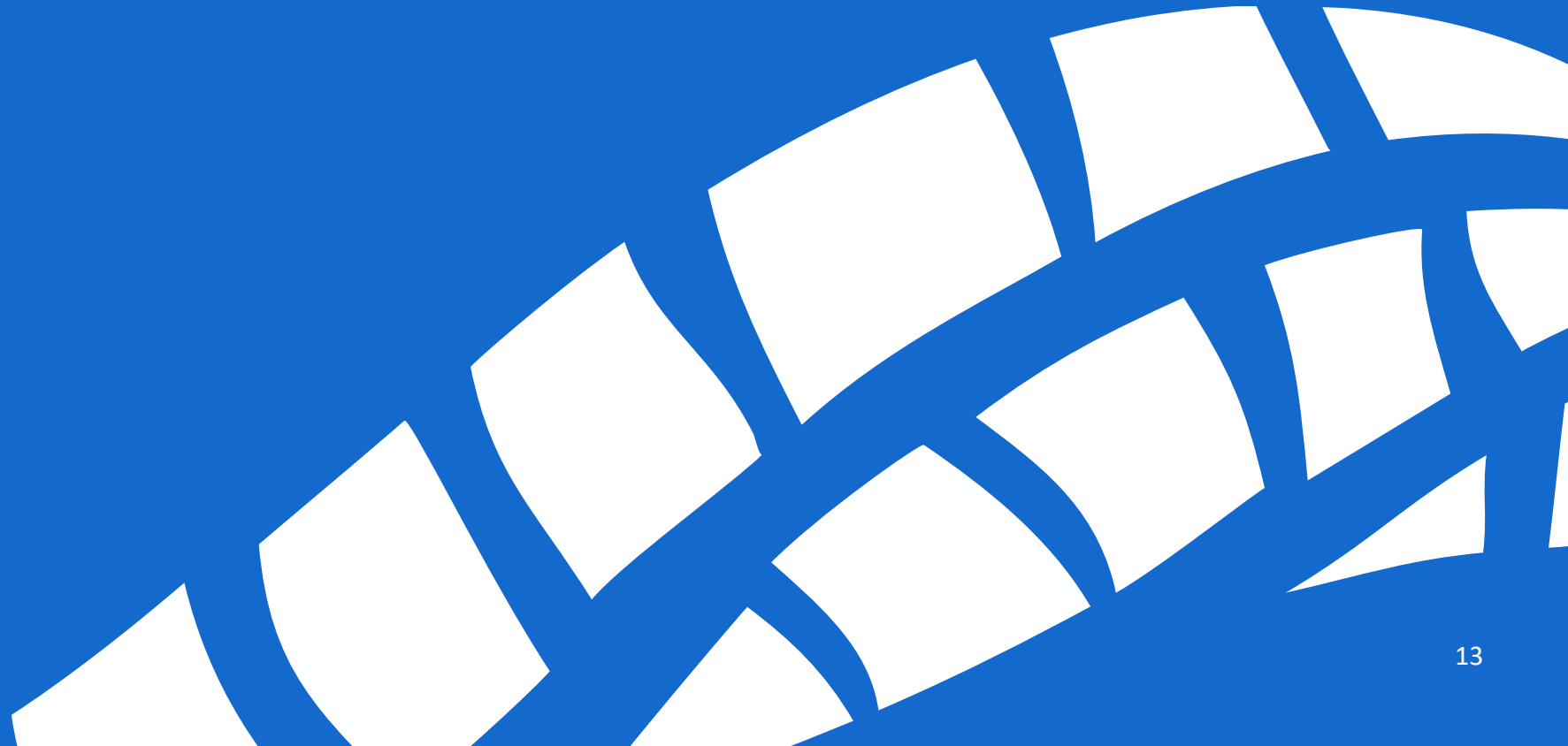
Well-being through environmental engagement and promotion of green entrepreneurship

We create Workshops based on coaching and well-being:

- ☐ Individuals Dependent on Drugs
- ☐ Unaccompanied minor refugees
- ☐ Youth with Special Abilities



3. Biobased Products Exhibition



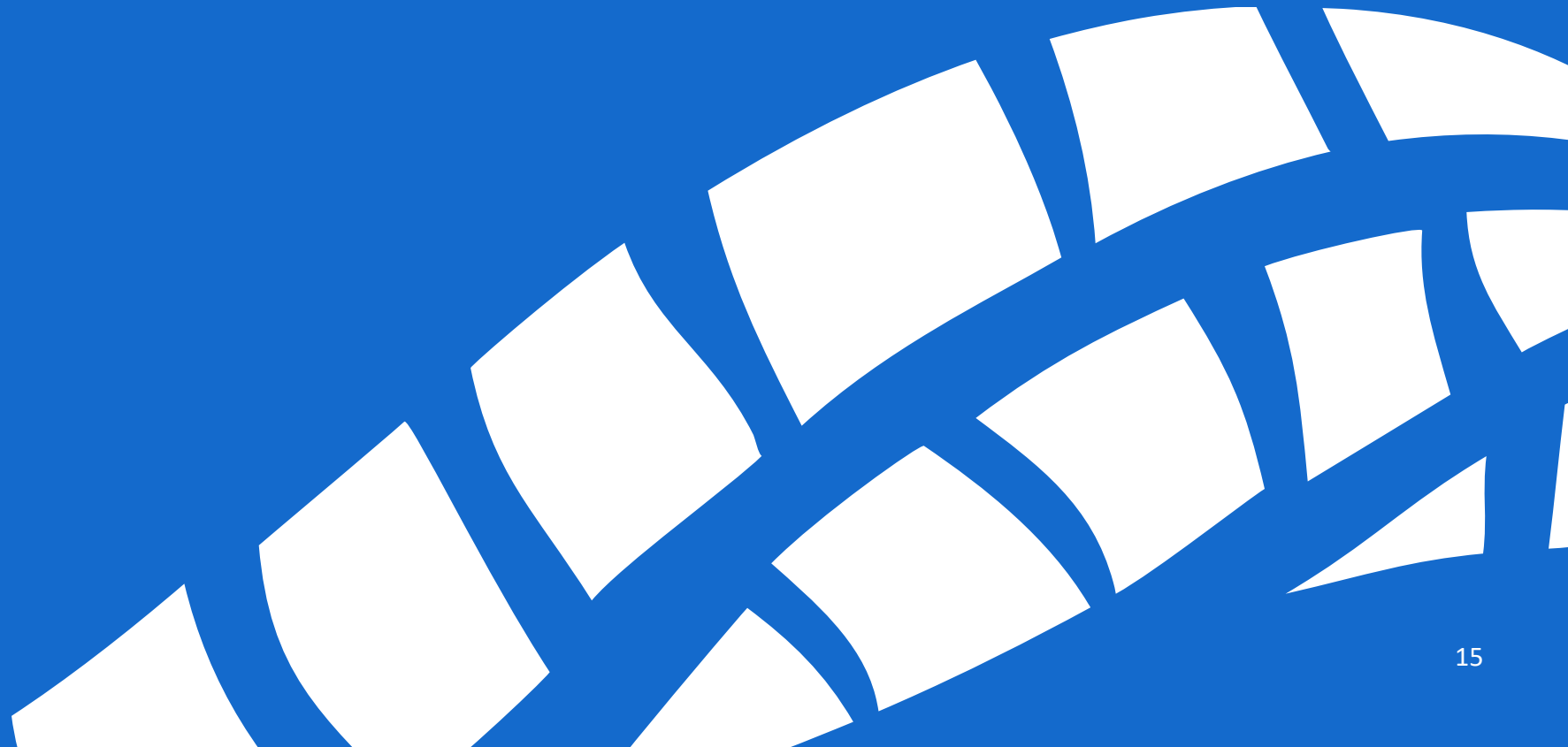
Biobased Products Exhibition

We create a biobased product “database”, which promotes the sustainability and bioeconomy of our lifestyle.

We exhibit these products at schools and open events.



4. Environmental Events



Events based on International Days and Weeks and Thematical Missions

We create Workshops based on special environmental events:

- ❑ Environmental Day, Mobility Day, Water Day...
- ❑ Neutrality Week, European Week for Waste Reduction...
- ❑ Open calls from organizations, schools, etc.

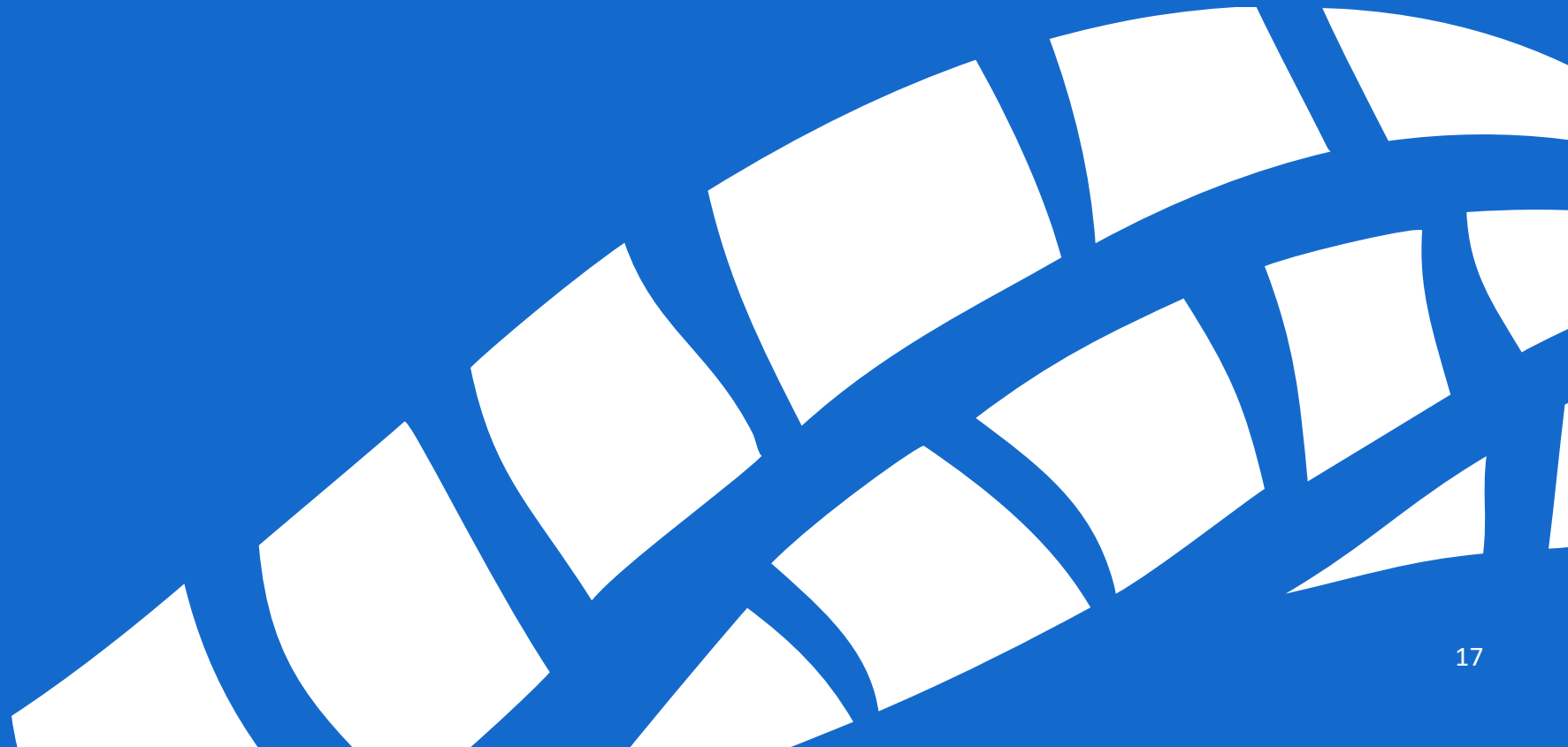
And we continue to rise to every challenge and invitation...



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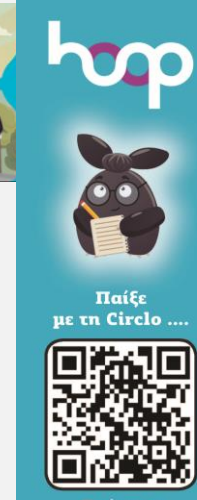


5. Citizens App and Gamification



Apps and Gamification

- ☐ H2 Models Car
- ☐ VR Games
- ☐ 3D Printing
- ☐ Circular Economy - Educational App





Thank you!

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