

The AMWAJ Alliance

AMWAJ is a water and journalism platform inspired by the tremendous potential for a water and energy community to emerge around the Mediterranean.

Beirut, Lebanon. Source: REVOLVE

www.amwaj-alliance.com

An initiative by REVOLVE
REVOLVE Mediterraneo
C/Alaba 100
08018 Barcelona, Spain

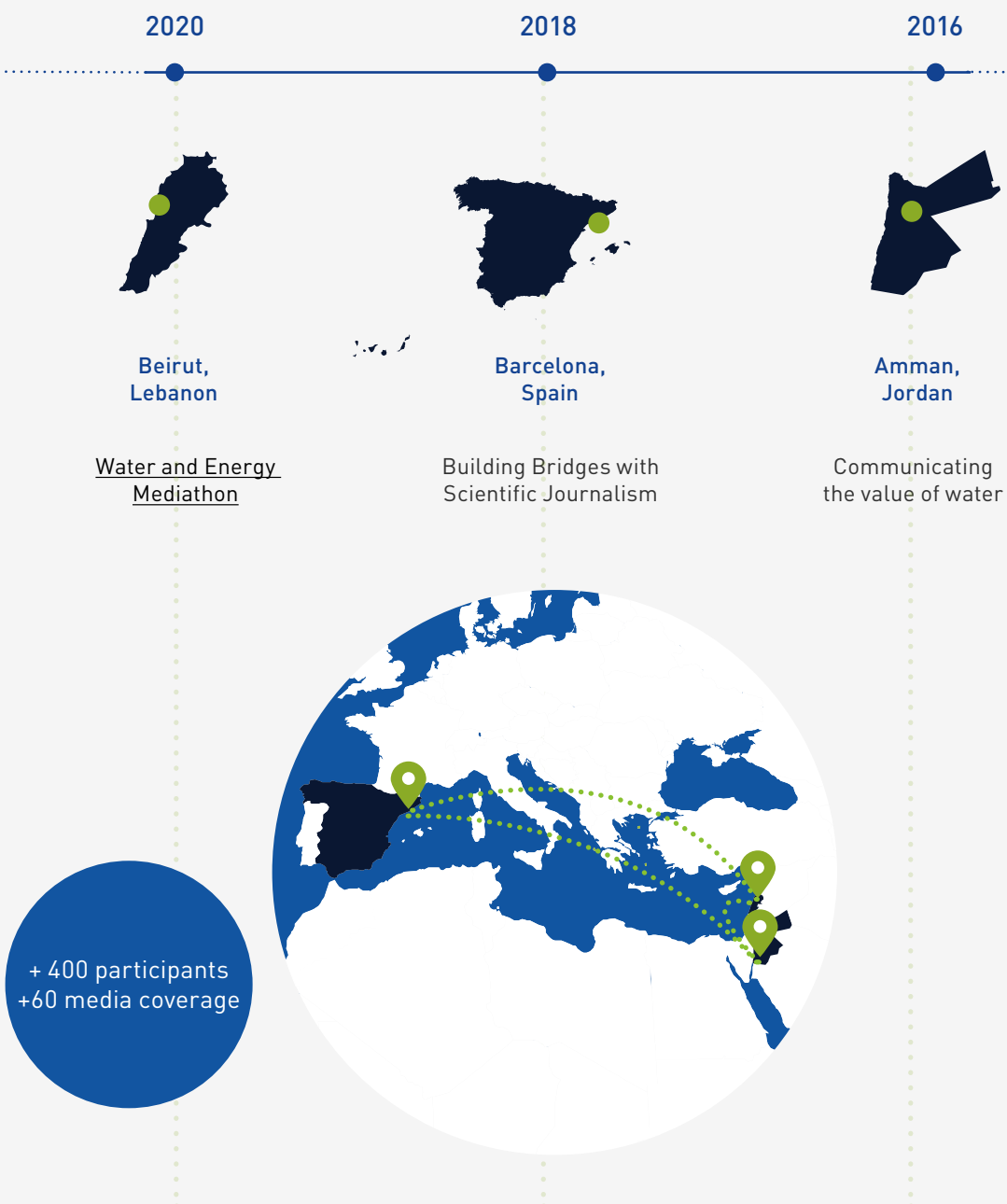
Contact
Patricia Carbonell • Barcelona
Communications Manager
patricia@revolve.media

[Twitter](#) • [LinkedIn](#) • [YouTube](#) • [Facebook](#) • [Instagram](#)

REVOLVE

AMWAJ Forums

AMWAJ has organized three successful forums bringing together communication and media stakeholders, businesses, researchers, and policy-makers from around the Mediterranean to ensure reliable and impactful communication about the environmental challenges of our times.





The AMWAJ Manifesto

AMWAJ highlights the commitment to protect, restore and enhance the value of ecosystems related to water around Europe, the Mediterranean and the Middle East in the AMWAJ Manifesto launched in 2021 in five languages.

The AMWAJ Manifesto is launched in five languages

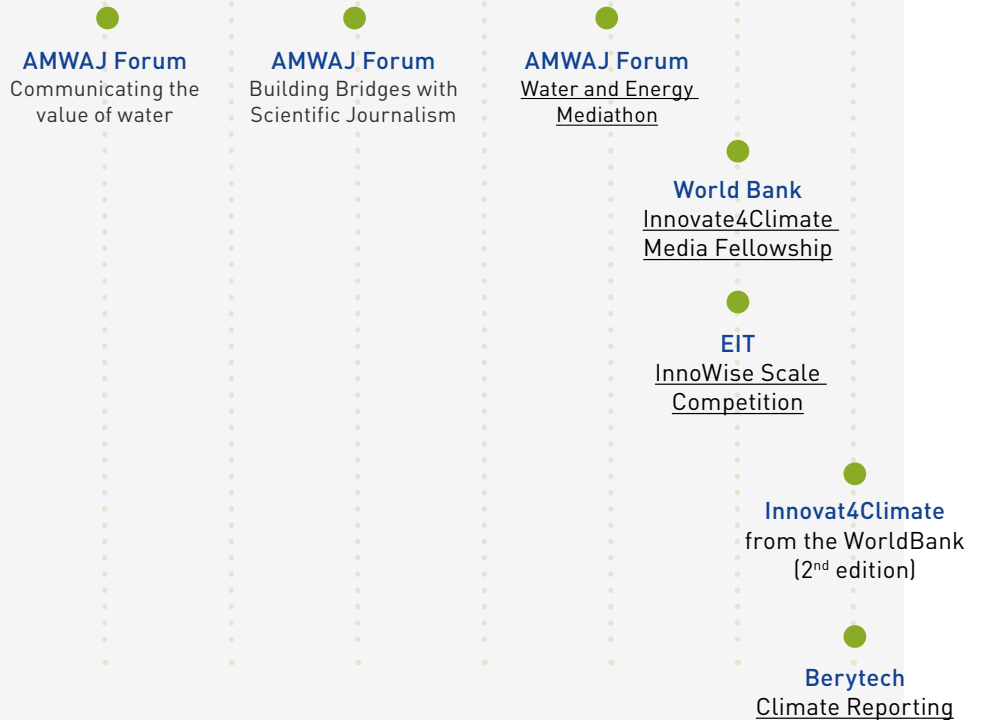
Media partners

AMWAJ has signed media partnerships with more than 25 media outlets from across the region. Some of them are:



Capacity-building

AMWAJ also offers online training, workshops, and events preparation, coordination and supervision, often addressed to journalists and media professionals with a particular focus on climate stories and sustainable development.

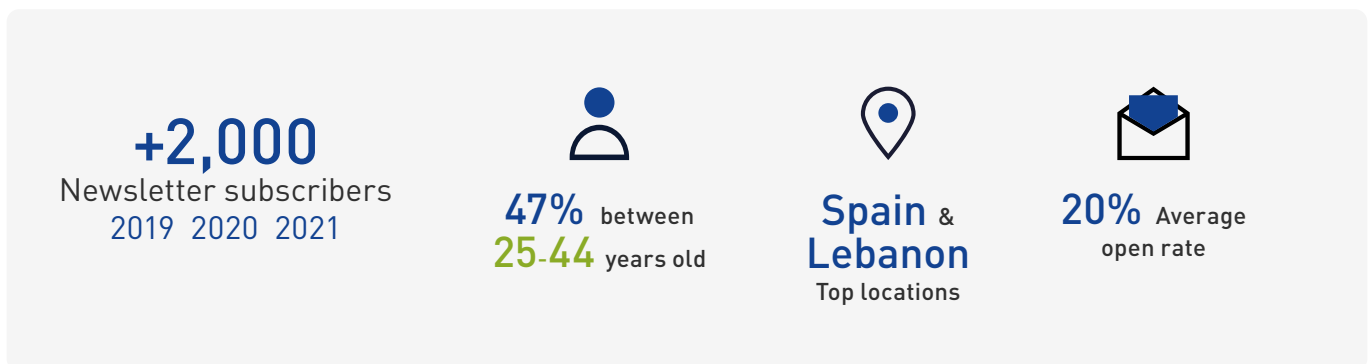


Our supporters

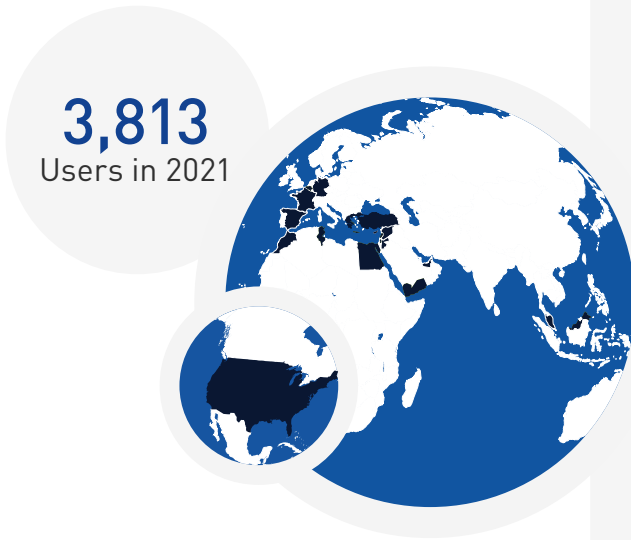
We have 252 AMWAJ supporters that are part of our community.



Our audience



Website users



| Country | Users |
|----------------|-------|
| United States | 453 |
| Spain | 400 |
| Lebanon | 318 |
| China | 183 |
| Egypt | 158 |
| Jordan | 121 |
| Morocco | 120 |
| Belgium | 120 |
| France | 114 |
| Germany | 110 |
| United Kingdom | 107 |

Social media

in

LinkedIn

1,533 followers
+445 in 2022

6% average engagement rate

🐦

Twitter

1,160 followers
+304 in 2022

2% average engagement rate

f

Facebook

2,950 followers
+116 in 2022

📷

Instagram

500 followers
+141 in 2022

📺

YouTube

+2,000
total views

The invisible water short film

Winner of the Fundacion Botin prize
👁️ 1,096 views
[WATCH](#)

What does the Mediterranean mean for you

Within the framework of the Mediterranean Day
👁️ 281 views
[WATCH](#)

AMWAJ: Communicating the shift towards water resilience

Promo video
👁️ 331 views
[WATCH](#)

Tayyarat
تيارات



Top stories

published in 2021

Tayyarat (“currents” in Arabic) Community space to bring opinions, stories and insights into water and energy around the Mediterranean.

Khettara: The Treasure of the Haouz Region

READ

The Invisible Water Short Film

READ

The Yarmouk river: main water source in Jordan

READ

Mixing Youth and Water: If they don't give you a seat at the (policy) table, bring a folding chair!

READ

Shifting media focus from water issues to solutions and innovation

READ

Tabadul
تبادل



2 Tabadul

events in 2021

Tabadul (“exchange” in Arabic) is a space that was born in 2021 to connect inspiring initiatives and to enhance knowledge exchange on communication best practices.

Tabadul I

Innovative campaigns to restore our river


24 of March, coinciding with World Water Day

Tabadul II

Reporting on climate change complexity in the Mediterranean region

29 of November, coinciding with the first Day of the Mediterranean

 **100** average of registered attendees

 **70** average attendees

 **100** average views of the event's recordings