

The AMWAJ Alliance

AMWAJ is a water and journalism platform inspired by the tremendous potential for a water and energy community to emerge around the Mediterranean.

Beirut, Lebanon. Source: REVOLVE

www.amwaj-alliance.com

An initiative by REVOLVE
REVOLVE Mediterraneo
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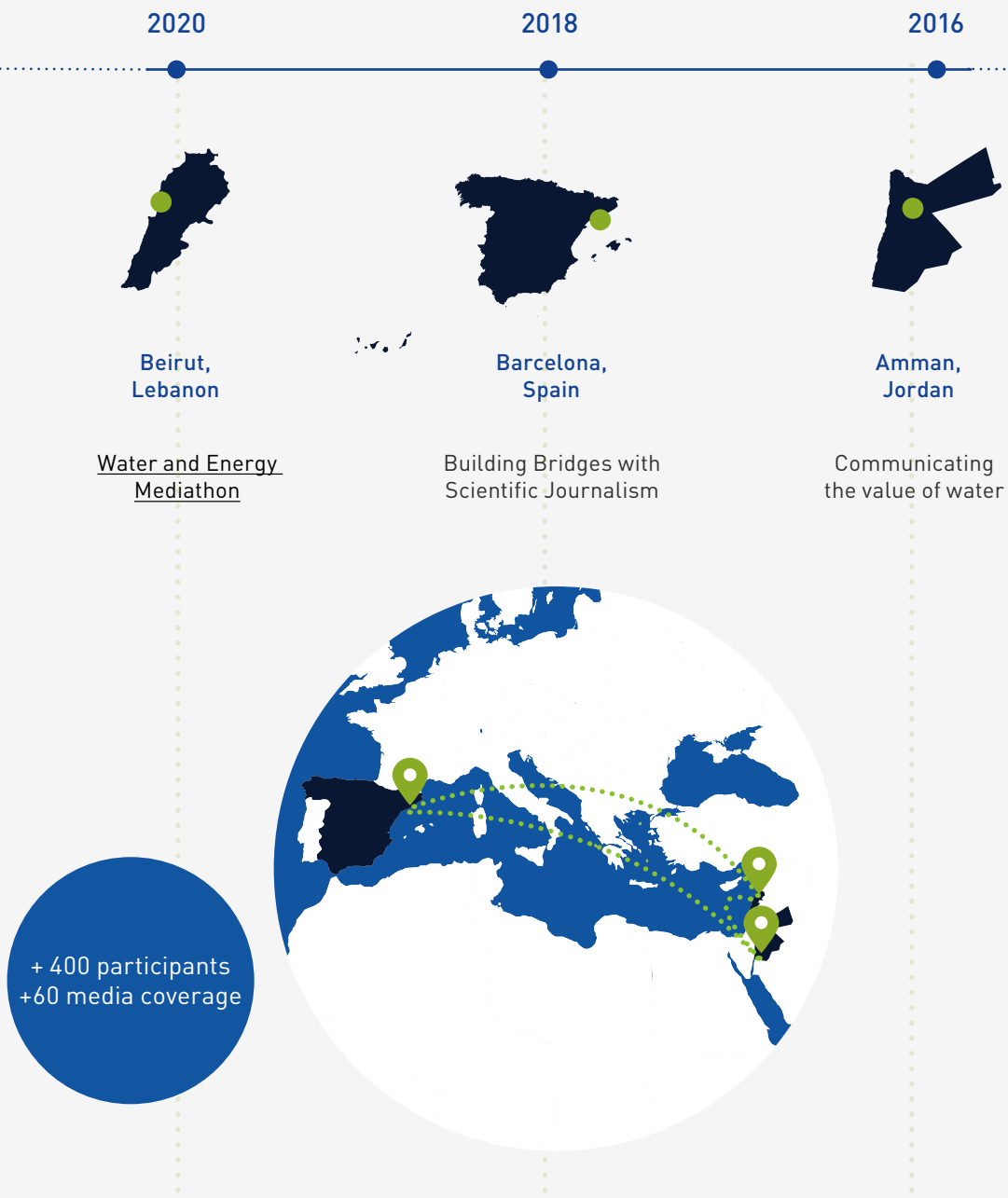
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Twitter • LinkedIn • YouTube • Facebook • Instagram

REVOLVE

AMWAJ Forums

AMWAJ has organized three successful forums bringing together communication and media stakeholders, businesses, researchers, and policy-makers from around the Mediterranean to ensure reliable and impactful communication about the environmental challenges of our times.



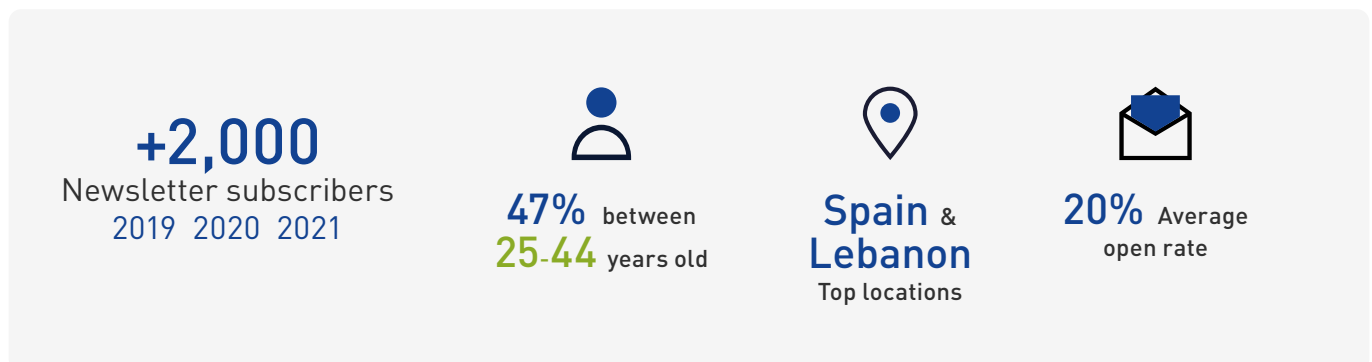


Our supporters

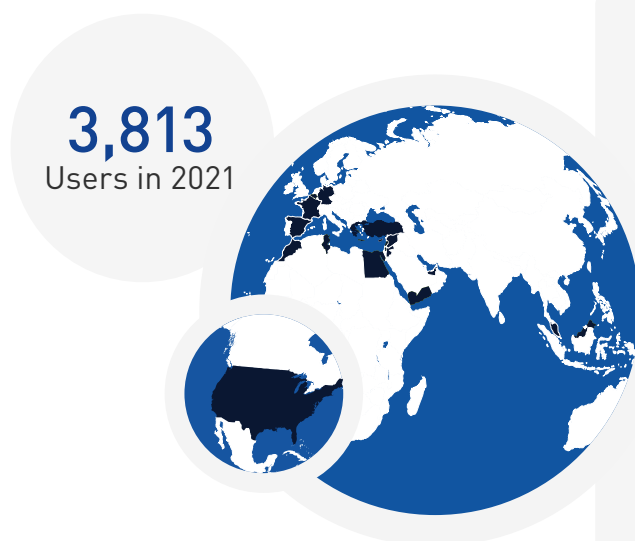
We have 252 AMWAJ supporters that are part of our community.



Our audience



Website users



Country	Users
United States	453
Spain	400
Lebanon	318
China	183
Egypt	158
Jordan	121
Morocco	120
Belgium	120
France	114
Germany	110
United Kingdom	107

Social media



LinkedIn

1,088 followers
+464 in 2021

6% average
engagement rate



Twitter

856 followers
+220 in 2021

2% average
engagement rate



Facebook

2,834 followers
+221 in 2021



Instagram

359 followers
+41 in 2021



YouTube

+2,000
total views

The invisible water short film



Winner of the Fundacion Botin prize

716 views

[WATCH](#)

What does the Mediterranean mean for you



Within the framework of the
Mediterranean Day

250 views

[WATCH](#)

AMWAJ: Communicating the shift towards water resilience



Promo video

281 views

[WATCH](#)

Tayyarat تيارات



Top stories

published in 2021

Tayyarat ("currents" in Arabic) Community space to bring opinions, stories and insights into water and energy around the Mediterranean.

Khattara: The Treasure of the Haouz Region

READ

The Invisible Water Short Film

READ

The Yarmouk river: main water source in Jordan

READ

Mixing Youth and Water: If they don't give you a seat at the (policy) table, bring a folding chair!

READ

Shifting media focus from water issues to solutions and innovation

READ

Tabadul تبادل



2 Tabadul

events in 2021

Tabadul ("exchange" in Arabic) is a space that was born in 2021 to connect inspiring initiatives and to enhance knowledge exchange on communication best practices.

Tabadul I

Innovative campaigns to restore our river


24 of March, coinciding with World Water Day

Tabadul II

Reporting on climate change complexity in the Mediterranean region

29 of November, coinciding with the first Day of the Mediterranean

 **100** average of registered attendees

 **70** average attendees

 **100** average views of the event's recordings